

# The Complex Connection

## They Are More Than Just Ribbons & Bows!!

No doubt you will use our tenant’s products during the upcoming Christmas season! Whether you are wrapping presents or putting the finishing touches on with beautiful ribbons or luminescent bows, most likely those products were made right here in Berwick!

You may know our tenant by one of their former names, **Berwick Industries**, **Berwick Offray**, **CSS Industries** or as they are now known —**DG Americas** which is now part of **IG Design Group**!

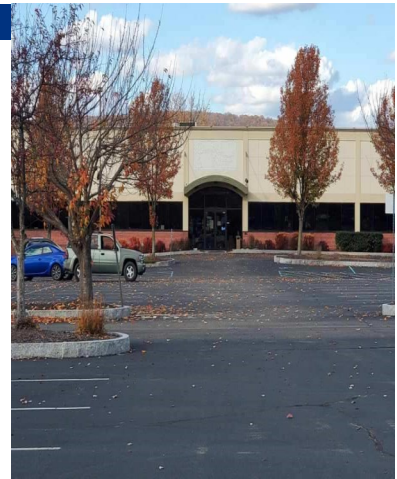


Design Group Americas is the world’s largest gift packaging company, producing paper, décor, creative play and dated good products for millions of customers throughout the United States and beyond. They transform ribbon, paper and a whole lot more into products that help the world celebrate life’s special occasions. They are proud to serve the best retailers around the globe with a complete end-to-end service from design to distribution.

Locally they have several facilities throughout the Berwick area with a few in the **B.I.D.A.** Complex. **IG Design Group Americas** employs approximately 2,400 employees worldwide. Over 1,400 of those employees work within the Americas with their Berwick locations being one of the largest locations.

Their peak season typically runs May through October but they have many year round career employment opportunities. Please check out their website at [www.cssindustries.com](http://www.cssindustries.com) to see their shift availabilities and location opportunities.

**B.I.D.A.** is proud to house IG Design Group Americas manufacturing and distribution facilities.



### IG Design Group

(Photo above:) The IG Design Group’s administrative office located at 2015 West Front Street, Berwick.

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### Special points of interest

- **B.I.D.A.** Administrative Office in New Space.
- **B.I.D.A.** Complex Does Major Upgrade to Entrance Sign.
- **B.I.D.A.**’s New Website is Live.
- Virtual Incubator Coming Soon!
- **B.I.D.A.** has a Facebook, Twitter AND Instagram Page!
- **B.I.D.A.** adds new signage to the Eagles Building

## B.I.D.A. Does Major Improvements



(Our Controller and Marketing Director make the new administrative office very welcoming!)

The new administrative expansion also includes a small meeting room that allows our staff the confidential conference space required to conduct personnel and human resource duties.

The **B.I.D.A.**'s administrative office has moved!! We didn't go far, as we are only 2-doors down from our previous office. **B.I.D.A.** required a new administrative office space once the Berwick Area United Way moved in to our former office space in the Eagles Building.



(The meeting room is available for our tenants who may be in need of a small meeting area.)

## B.I.D.A. — WE MANUFACTURE SUCCESS!

Our complex is full of hustle and bustle with employees, trucks, railcars, and other guests who go in and out of the complex daily. So we know the importance of great complex entry sign and ours was in dire need of an upgrade.

Our staff from the maintenance department detailed the step-by-step process as seen in the collage to the right. Thanks to their hard work we now have a very legible, uniformed and inviting sign at the entrance to the **B.I.D.A.** complex. Guests to the complex now have building numbers provided on the sign allowing them an easier way to find their destination.

We have received great feed back on how nice the complex sign looks!





# News

## Checkout Our New Website -

B.I.D.A. now has a new interactive website that allows the public to engage and request services from our B.I.D.A. staff. Guests are able to request a consultation from our Executive Director and our tenants are now able to submit their work orders online directly to our Maintenance Department. Potential business developers are now able to submit their requests for commercial land and property they need to expand their business in our territory. Local realtors and site selectors are able to submit their available property allowing us the opportunity to find them the appropriate tenant.

Our new website also provides information on our Board of Directors, Staff, as well as our services that include business recruitment, business retention, and business growth & development. For more information on our nonprofit organization, checkout our website at: [www.bida.com](http://www.bida.com)

## ★ Coming Soon—A Virtual Incubator -

B.I.D.A. is working in partnership with several various nonprofits to create a virtual incubator space where entrepreneurs can seek support from partners such as; *Community Strategies Group, Luzerne County Community College, Ben Franklin Technology Partners of Northeastern Pennsylvania, Rural Business Innovation, Wilkes University Small Business Development Center, Atlantic Broadband, and the Borough of Berwick.* Be sure to like our Facebook page for details on when the virtual incubator goes live!

## B.I.D.A. Is A Social Butterfly -

- Did you know B.I.D.A. now has Facebook, Instagram and Twitter Pages?
- For more information on our organization, be sure to follow us!

### Facebook:

@BIDAResourceforBusiness

### Twitter:

@BerwickIndustr1

### Instagram:

@berwickindustdevelopment

Follow Us  
On  
Social Media!



## Notary Services Available

We now offer notary services! Our Controller, Stacy Whitmire, is a Registered Notary Public and able to assist with your notary needs. Stacy is located at our B.I.D.A. Administrative Office, 107 South Market Street, Suite 5 Berwick. For more information, contact Stacy at 570-752-3612 x2.

### NOTARY SERVICES & FEES:

Acknowledgments—\$5 1st signature  
\$2 each add. sig.

Affidavits—\$5 for all signatures

Signature Witnessing—\$5 for each sig.

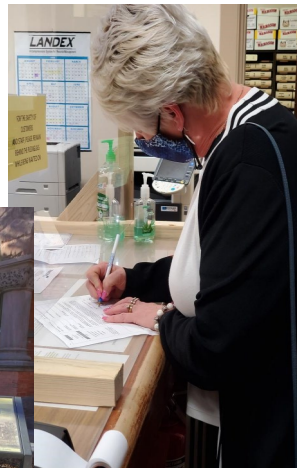
Certificates—\$5 per certified copy

Oaths—\$5 per individual taking oath

Depositions—\$3 per page

Verifications—\$5

Protests—\$3 per page



## B.I.D.A. adds new signage to the Eagles Building

B.I.D.A. contracted Belles Signs & Designs to assist in the complex entrance sign upgrade as well as adding B.I.D.A. signage throughout the Eagles Building allowing our clients and guests to find our commercial property in the heart of the downtown.

(See the complex sign collage to view more of Belles Signs & Designs work.)



## **B.I.D.A.**

The Berwick Industrial Development Association (**B.I.D.A.**) is committed to improving the economy of the region through marketing and managing its industrial assets, the retention, expansion and recruitment of business and industry; and contributing to community revitalization efforts. The **B.I.D.A.** will strive to improve quality of life for the residents of Berwick and the surrounding Central and Northeast Pennsylvania regions.



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PLEASE  
PLACE  
STAMP  
HERE