

# The Complex Connection

## Run With The Best With Cheetah Chassis!

**History**—Cheetah Chassis is a member of the Strick family of trailer manufacturers. Its roots go back to the 1930s, when Frank Strick developed the first “frameless” monocoque trailer body and revolutionized the shipping industry. Two decades later, the Strick Division of Fruehauf Trailers partnered with Malcolm McLean’s Pan-Atlantic Steamship Lines (later Sea-Land) to develop and manufacture the world’s first commercial intermodal shipping containers.

The Strick Corporation was founded in Fairless Hills, Pennsylvania in 1966. Soon after, Strick designed and built the Flexi-Van container system for the New York Central Railroad. As the Strick Corporation grew and prospered over the following decades, it continued to push the envelope of intermodal systems as they spread and standardized around the world.

In 2000, the Strick intermodal division was reorganized into Cheetah Chassis. Today our manufacturing operation is based out of Berwick, Pennsylvania. In recent years this new, nimble company has developed cutting-edge chassis products like the Bridgemaster (for carriage of heavy 20’ containers) and the Maximizer (for carriage of two 20’ containers or one 40’ container on the same trailer). We also build a variety of trailers to carry specialized cargoes such as power generators and liquid tanks.

**Today**— With a successful ruling from the US Commerce Department imposing tariffs on Chinese Chassis products, Cheetah is looking at continuous growth in their industry . There are **50+ job openings** for their **Berwick facility**. The legacy of Frank Strick’s pioneering spirit continues today throughout our operations. Cheetah provides innovative trailer designs and manufacturing techniques that bring you the finest chassis and flatbeds on the road today.



### Cheetah Chassis Corp.

(Photo above:) The Cheetah Chassis Corporation’s administrative office located in the **B.I.D.A. Complex at 3rd & Oak Streets, Berwick.**

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### Special points of interest

- **B.I.D.A.** Added to Corporate Office.
- **B.I.D.A.** Executive Director Receives High Honor from Northeast Pennsylvania Business Journal
- **B.I.D.A.** Interactive Website to Answer Your Questions.
- Virtual Incubator Coming Soon!
- **B.I.D.A.** has a Facebook, Twitter AND Instagram Page!
- **B.I.D.A.** Looking to Increase Membership.

## B.I.D.A. Eagle's Building Gets Signage Upgrade

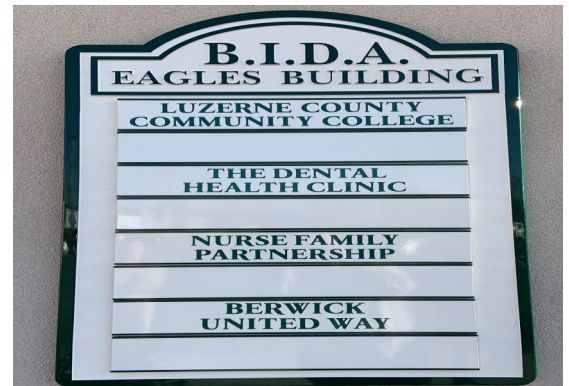


B.I.D.A. worked with Belles Signs to place our abbreviated name to our corporate office. B.I.D.A. wanted to improve the façade and provide the public with clear information as to the organizations located in the Eagles Building.



Our tenants: **Luzerne County Community College, The Dental Health Clinic, Geisinger Nurse Family Partnership & Berwick Area United Way** were included in our new signage.

We are all happy with the work of Belles Signs!



***B.I.D.A. — WE MANUFACTURE SUCCESS!***

## B.I.D.A. Executive Director Selected Top 25 Women In Business

Executive director, Kelly O'Brien was nominated and selected as Northeast Pennsylvania Business Journal's Top 25 Women in Business, (published in their March edition) in honor of women's history month.

Kelly has worked in economic development for 15 years. Having successfully worked with entrepreneurs and start-up companies, she now brings her skills to our larger employers in providing assistance in recruitment, retention and development of jobs for our region.

Kelly works on the development and implementation of programs that can have a direct impact on our local economy and still provides assistance to entrepreneurs and start-up companies.

Kelly has experience in public service, higher education, manufacturing and the service industry. She truly has a passion for our region and the communities that live, work and play here.

B.I.D.A. is proud to have Kelly on their team.



# News

## Our Website May Answer Your Questions -

B.I.D.A.'s interactive website allows the public to engage and request services from our B.I.D.A. staff. Guests are able to [request a business consultation](#) from our Executive Director.

Potential business developers are able to submit their requests for commercial land and property when looking to expand their business. [Local realtors](#) and [site selectors](#) are able to [submit their available property](#) allowing us the opportunity to find them the appropriate tenant.

Our new website also provides information on our [Board of Directors](#), [Members](#), and [Staff](#).

For more information on our organization, checkout our website at: [www.bida.com](http://www.bida.com).

## ★ Coming Soon—A Virtual Incubator -

B.I.D.A. is working in partnership with several economic development teams to create a virtual incubator space where entrepreneurs can seek support from partners such as; *Community Strategies Group, Luzerne County Community College, Ben Franklin Technology Partners of Northeastern Pennsylvania, Rural Business Innovation Corp., Wilkes University Small Business Development Center, Atlantic Broadband, and the Borough of Berwick.*

## B.I.D.A. Is A Social Butterfly -

- Did you know B.I.D.A. has Facebook, Instagram and Twitter Pages?
- For more information on our organization, be sure to follow us!

### Facebook:

@BIDAResourceforBusiness

### Twitter:

@BerwickIndustr1

### Instagram:

@berwickindustdevelopment

Follow Us  
On  
Social Media!



## Interested in Becoming a B.I.D.A. Member?

You must be a resident [or own](#) a business within the [Berwick Area School District's](#)

- You must complete our membership application (<https://bida.com/membership.html>)
- You must include a payment of \$50.
- Please mail the completed application and your \$50 membership fee to our office:

### B.I.D.A.

107 South Market Street, Suite 5  
Berwick, PA 18603

We welcome all new members and look forward to working together for a prosperous Central Northeast Pennsylvania. We encourage our members to participate in our monthly board meetings which are held on the last Thursday of every month.

For more information on our membership or to request an application, contact our office at [\(570\) 752-3612](tel:5707523612) ext.1 or email [info@bida.com](mailto:info@bida.com).

## \*\*DON'T FORGET\*\*

### B.I.D.A. Provides Notary Services

B.I.D.A. Controller, Stacy Whitmire, is a Certified Notary Public and able to assist with your notary needs.

For more information regarding our notary services or to schedule service, contact Stacy at [570-752-3612 x2](tel:5707523612).



### NOTARY SERVICES & FEES:

#### Acknowledgments:

1st Signature—\$5  
Each Additional Signature—\$2 Ea.

#### Affidavits:

All Signatures—\$5

#### Signature Witnessing:

Each Signature—\$5

#### Certificates:

Per Certified Copy—\$5

#### Oaths:

Per Individual—\$5

#### Depositions:

Per Page—\$3

#### Verifications:

Each Verification—\$5

#### Protests:

Per Page—\$3



## B.I.D.A.

The Berwick Industrial Development Association (B.I.D.A.) is committed to improving the economy of the region through marketing and managing its industrial assets, the retention, expansion and recruitment of business and industry; and contributing to community revitalization efforts. The B.I.D.A. will strive to improve quality of life for the residents of Berwick and the surrounding Central and Northeast Pennsylvania regions.



Berwick Industrial Development Association—**B.I.D.A.**

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Berwick, PA 18603

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[www.bida.com](http://www.bida.com)

PLEASE  
PLACE  
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HERE