B.I.D.A.—Berwick Industrial Development Association

The Complex Connection

B.I.D.A. Offers Services To Businesses Post COVID-19

As our country came to a screeching halt in March, the **Berwick Industrial Development Association** (**B.I.D.A.**) began to adapt and learn new policies and procedures to be able to provide guidance to our local businesses. We offered instruction with applying for financial assistance through various loan and grant opportunities, we counseled businesses on local, state and federal policy changes and we recommended potential options for businesses to get through these unprecedented times.

As the Stay-At-Home Order has been lifted, we understand the challenges facing local business. We want you to know we are here and plan to continue providing support to the business community. If you have any questions or in need of guidance, please feel free to email us at **covid19@bida.com**.

Call To Action

Prior to the COVID-19 Pandemic, **B.I.D.A.** created a call-to-action initiative to address the challenges our region is facing. This project still holds true with our new challenges.

Our Call To Action is an opportunity to support **B.I.D.A.**'s progress in effectively changing local communities for the greater good. There are several ways you can assist in our plan and one way is to let us know if you have available land, warehouse space and/or existing commercial real estate. Help us......help you, fill your buildings or sell your land.

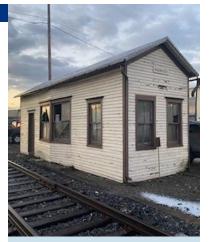
Another way you can participate is with our Employer Roundtables. This group provides solutions and best practices in recruiting, retaining and empowering you the employer to find innovative ways to recruit and hire employees. Our next Employer Roundtable is scheduled for <u>Wednesday, August 19th at 9:00AM</u> in the Community Room at the Eagles Building. Give us a call if you are able to attend!

One struggle we can say doesn't go away is lack of childcare. As our region grows, we want families to remain here, but finding quality childcare is difficult. If you are a childcare center and provide services, we want to hear from you. We want to your input and information so we can share with our local employers.

We are proud of our community and want to reach out to those who moved away and ask them to "come home!" The Northeast Region is a beautiful place to live. There are numerous opportunities for creating a comfortable lifestyle for you and your family.

Are you interested in starting a business or have started a business and are in need of resources. **B.I.D.A.** is eager to work with you! There are many financial incentives and free resources we can introduce you to, to help grow your business.

If any of these initiatives are something you offer support, please contact us at info@bida.com.



Scale House

(Photo above:) The Scale House is a vintage fixture in the B.I.D.A. Complex. This structure was used to weigh the railcars before they were released to leave the complex. A piece of WWII's history still remains.

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Special points of interest

- Berwick Area United Way calls the Eagles Building Home.
- Fourth-Generation Family Owned, Crispin Valve, Moves Into Vacant Ingredion Building in the B.I.D.A. Complex.
- The next Employer Roundtable is scheduled for Wednesday, August 19th at 9:00AM.
- Business Resource Information
- B.I.D.A. Now Has a Facebook, Twitter AND Instagram Page!
- B.I.D.A.'s Eagles Building Gets Major HVAC Upgrade.
- B.I.D.A.'s Administrative Office in the Eagles Building Under Construction.

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B.I.D.A. Welcomes Two New Tenants



Berwick Area United Way



The **Berwick Area United Way** (**BAUW**) is a non-profit organization working to strengthen the greater Berwick community.

They are dedicated to the health and education of children, the financial stability of families, and the immediate emergency needs of their community members.

With a new, narrowed focus to increase their overall impact, the **BAUW** allocated \$100,000 to twelve (12) non-profit agencies serving the Berwick Area Community during their 2019-2020 fiscal year.

The non-profit organization provides programs such as Saturday Soup Kitchens, Berwick Farmers Market, Beyond the Blend Market, Read Across America Day, Volunteer Income Tax Assistance, 2-1-1 Information Line, and Little Free Pantries.

The **BAUW** makes Suite 6 of the Eagles Building their new home! Be sure to stop in and say hi to Ayrin, Monica, and Rhonda!

B.I.D.A.—A Catalyst for Growth in Berwick & Beyond!

Crispin Valve is a fourth-generation family owned business in operation since 1905.

With over a century of experience producing quality valves, **Crispin Valve**'s products are used in both hemispheres and in almost every country throughout the world.

Their valve product line consists of air release valves, check valves, butterfly valves, plug valves and gate valves. **Crispin Valve** holds the first U.S. design paten for their product.

To keep up with production, **Crispin Valve** is expanding their physical space by leasing the former Ingredion building in the B.I.D.A. Complex.

We welcome **Crispin Valve** to our complex and wish them much success!





News

Events -

B.I.D.A. hosts Employer Roundtable events every other month to assist our local and regional employers with access to resources that may benefit their company or the people they employ.

The next round table event is scheduled for **Wednesday, August 19, 2020 at 9:00 AM** in the B.I.D.A. Community Room located on the second floor in the Eagle Building at 107 South Market Street, Berwick, PA 18603.

To register for the event contact Amy Shortlidge at <u>ashortlidge@bida.com</u> or call our offices at <u>570-752-3612 ext. 1.</u>

Business Resources Information-

The Paycheck Protection Program is providing small businesses with the resources they need to maintain their payroll, hire back employees who may have been laid off, and cover applicable overhead. Money is still available through this program and for more information checkout the link: https://home.treasury.gov/policy-issues/cares/assistance-for-small-businesses

The CARES ACT Loan Options provides nonprofit organizations two (2) ways to access cash to support expenses during the COVID-19 pandemic. Learn more about the \$376 billion dollar relief fund: https://columbiamontourchamber.com/wp-content/uploads/Loan-Options-Nonprofits.pdf

Are You Following Us-

- Did you know B.I.D.A. now has Facebook, Instagram and Twitter Pages?
- For more information on our organization, be sure to follow us!

Facebook: @BIDAResourceforBusiness

Twitter: @BerwickIndustr1

Instagram: @berwickindustdevelopment

Follow Us On Social Media! 3 👩 🞙

Letter from the Director

B.I.D.A. is always looking at **C**ontinuous **Q**uality Improvement (CQI). Our newsletter is a means by which we share our stories and what's happening in business and the community at-large. **B.I.D.A.** values your time and your input.

As many news outlets are vying for your attention, we do hope that you not only take a moment to read the information contained here, but please reach out to us and let us know what you like. Is there something specific to the **B.I.D.A.** Complex that you would like to learn about, a company you have been curious about.

Are there business resources and incentive programs you have heard of but haven't had the time to research... contact **B.I.D.A.** either by telephone 570-752-3612 or e-mail us at <u>info@bida.com</u>. Your question or inquiry could be in the next article of our Newsletter.

B.I.D.A. also provides information via Facebook, so if you happen to request information that is needed prior to the next issue (July and December), follow us on Facebook, as you may find we posted your question or inquiry in order to respond in a quicker manner.

Yours truly and in service,

Kelly O'Brien B.I.D.A. Executive Director

B.I.D.A. Completed HVAC Upgrade To Eagles Building

B.I.D.A. contracted Hosler Corporation to install twenty-two (22) new heating, ventilation and air conditioning (HVAC) units on the roof of the Eagles Building.

The required industry standard units will provide heating and cooling services to B.I.D.A.'s administrative building which hosts five (5) separate tenants and a large community room.

The new installation, which took place while the building was closed, replaced units that serviced the Eagles Building for over twenty (20) years.





B.I.D.A.'s Eagles Building Under Construction

Gray Builders is currently constructing a new addition to our administrative suite. They are providing the staff with a new breakroom and multi-purpose room.



B.I.D.A.

The Berwick Industrial Development Association (B.I.D.A.) is committed to improving the economy of the region through marketing and managing its industrial assets, the retention, expansion and recruitment of business and industry; and contributing to community revitalization efforts. The B.I.D.A. will strive to improve quality of life for the residents of Berwick and the surrounding Central and Northeast Pennsylvania regions.



Berwick Industrial Development Association-B.I.D.A 107 South Market Street, Suite 5 Berwick, PA 18603 Phone: (570) 752-3612 Fax: (570) 752-2334 www.bida.com

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